



Tarzan Token

Whitepaper
V1.0 | 2022

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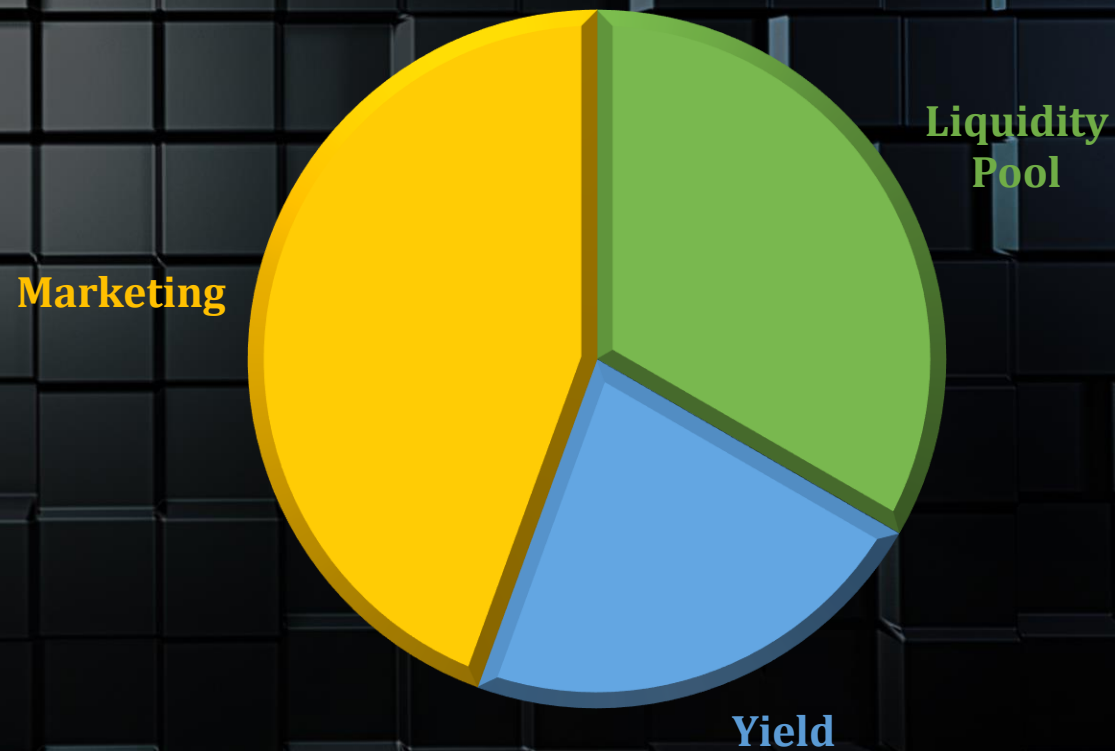
Tarzan is a community-driven project with real-world use cases and solid tokenomics on the Binance Smart Chain. The project combines NFTs, metaverse, DeFi, fun activities, and real-world utilities such as shopping with Tarzan tokens into its ecosystem. The Tarzan team is well-connected with leading projects as well as businesses in the space. Our vision is to become the first heroic meme token developed within the crypto space.

Tarzan is a heroic adventurer who was raised in the African jungle by the Mangani great apes. The jungle life gave him great abilities far beyond those of ordinary humans. These abilities include climbing, clinging, and leaping as any great ape. The Tarzan token also will intend to climb to the “Space” as the “Ape” with the help of our supportive community and massive marketing campaigns. Also, decentralized and centralized exchange listings and working with leading projects in the space of DeFi, gaming, NFTs, and marketing experts will boost the global adoption of \$Tarzan and strengthen our value.

Tokenomics

A community-driven Tarzan token is deployed on the Binance Smart Chain (BSC). The BSC network is considered environmentally friendly due to its eco-friendly implications and low transaction fees. The Tarzan project has a total supply of 10,000,000 tokens. All buy and sell transactions are taxed at 9% which are split into:

- Liquidity pool – 3%
- Yield – 2% for all holders
- Marketing – 4%



Tokenomics

The 3% liquidity tax will go straight to the liquidity pool to create a safe solid floor for buys and sells. A liquidity pool is used to facilitate trades between the assets on a decentralized exchange.

The marketing tax is 4% from every purchase and sell transaction and is used to broaden its exposure and brand to a larger audience. It helps the Tarzan project expand its global reach in the crypto industry.

Yield is a 2% tax of each buy and sell transaction and redistributed to all holders. Yield has become popular among community-based tokens since it puts crypto assets to work and generate high returns or rewards on those assets. This is a great way to make passive income for our loyal holders.

Utilities

Crypto projects with utilities are the future. Staking is one of the great utilities in DeFi. Tarzan holders can stake their tokens to earn rewards on both CEXs and DEXs.

The Tarzan project will launch unique NFTs with proof of ownership stored on the blockchain. Tarzan and his jungle friends will be digitalized in a form of NFTs. NFT holders will be eligible for various incentives and token airdrops. Our NFT partners will organize exclusive and fun events for our supportive community.

As play-to-earn (P2E) games have gone mainstream, we aim to launch our own P2E platform where users are rewarded with tokens or NFTs. P2E gamers can earn money for doing what they love.

Utilities

The Tarzan token is intended to be a fun and community-driven crypto asset that can be used for everyday transactions both in the metaverse and the physical world. \$Tarzan tokens will be utilized for shopping while providing a simple and fun shopping experience.

The Tarzan project's strength lies in its community and marketing campaigns. We will do massive marketing campaigns and host community contests on a regular basis. Community contests include but not limited to best shilling on social media platforms, trading, meme, referral, giveaway, content making, forecasting, and brand contests. As our main focus is on community participation and growth, we will consistently conduct AMAs with well-known crypto communities, build partnerships with leading projects and businesses, and use billboard advertising, PR marketing, paid marketing services, and influencer marketing to increase project exposure and grow our audience.

Roadmap 2022 – Phase 1

- ◆ Smart contract deployment
- ◆ Launch social media accounts
- ◆ Launch the website
- ◆ Host community contests
- ◆ Ads & Paid and unpaid marketing
- ◆ AMAs with well-known crypto communities
- ◆ Audit a smart contract
- ◆ CG, CMC listing
- ◆ Partnerships with leading crypto and NFT projects
- ◆ 500 token holders
- ◆ Grow the core team

Roadmap 2022 – Phase 2

- ◆ List \$Tarzan on centralized exchanges
- ◆ Further collaboration with business partners and crypto projects
- ◆ Reach 10k followers over all social media platforms
- ◆ Launch Staking platform
- ◆ Drop unique NFTs
- ◆ 2000 token holders
- ◆ Massive community contests: meme, shilling, trading, content making, etc.
- ◆ PR marketing, billboards, influencer marketing

Roadmap 2022 – Phase 3

- ◆ Reach 100k followers over all social media platforms
- ◆ List \$Tarzan on top tier 1 centralized exchanges
- ◆ Launch P2E game Dapp
- ◆ 10000 token holders
- ◆ Execute massive marketing campaigns
- ◆ Establish a strong community and reward diamond hands
- ◆ Shopping with \$Tarzan. Buy anything online | offline



Thank you!